

**FordKa**

Feel the difference





# 0.965237 of a millimetre

That's the thickness of a clay shaving. And to our designers it can make all the difference, as they hone and refine their clay prototype until they find the perfect expression of energy in motion.

The result is what we call Ford kinetic Design and we're passionate about it.

Bold, beautiful lines that you can't help falling in love with.



Actual size.



**Listen up!**

Rue de Orelles  
Par un artiste inconnu

Great design speaks for itself. Ford Ka's cheeky shape says everything about its personality.

Model shown is a Ford Ka Zetec in Sunrise with 16" Alloy Wheels (option).





## In the air tonight

Leichtmetallräder Straße

Der unbekannte Künstler

Make contact with state of the art sound and communication.

Model shown is a Ford Ka Zetec in Sunrise with Coral / Syracuse interior, leather steering wheel (option), Bluetooth\* and USB (option), EATC (option) and ESP (option).



## Magic roundabout

Via Volante

Da un artista sconosciuto

Very few cars have it. The ability to turn a short spin into a wide open grin.

Model shown is a Ford Ka Zetec with Scuba metallic paint (option), 16" Alloy Wheels (option) and Rear Spoiler (option).







**Premium trip computer**  
Average speed and fuel consumption, trip time and distance, range and outside temperature. (Standard on Zetec)



Connected to your friends. Connected to your music. And, with a console that looks this amazing, connected to your car.

Tune in.  
Chill out

#### **Bluetooth® and USB**

It's the coolest way to stay in tune and in touch, wherever your Ford Ka takes you. This optional feature includes:

#### **Built-in USB Port**

Lets you listen to, and operate, your MP3 player via the car's audio system, and also view MP3 track and phone info on the Premium trip computer (option).

#### **Bluetooth® Voice Control System**

You can control your Bluetooth® compatible mobile phone and audio system with the sound of your voice (option).

#### **Remote audio controls**

Convenient toggle switches on the steering wheel let you control the system's key functions with ease.



The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

Pearlescent console shown is standard on Ford Ka Zetec. Optional features EATC and ESP are also shown.





The best seats in the house, now in your Ford Ka. Superior comfort and convenience including tipping and memory function, driver's height adjustment, extra storage and more (standard on all models except Studio).



Glued to the road and looking great. Surrounded by clever features and securely seated even in the tightest bend. You'll never want to get out.

Get out more.  
Stay in



Image opposite: Model shown is a Ford Ka Zetec with Sunrise paint and 16" Alloy Wheels (option).

#### Hill Start Assist

Keeps the car still so you can hill start without using the handbrake (included with optional ESP).

#### Ford-tuned suspension

Only Ford's famous development team can make a car react so instantly and accurately to your command, making it feel like an extension of you.



#### Maximum speed alert

You set the speed, and a flashing light and audible alarm protect you and your licence. (Std on Zetec, and included with optional Bluetooth® and USB).







**Leather seats**  
Beautifully stitched in your choice of two seat colours. Shown here in Syracuse. (Option)



Look beneath the Ford Ka's stunning exterior. You'll find a different kind of beauty composed of strength, obsessive attention to detail and quality that's built to last.

Hidden strength.  
Visible beauty

#### A monument to quality

Ford Ka went on a fantastic 1.5 million kilometre European vacation – from baking 40°C heat to lung-straining 1,522-metre altitudes – to prove its durability. Cádiz to Madonna Di Campiglio anyone..

#### Intelligent Protection System

Beneath the steel safety cage lies a comprehensive airbag system, three-point seat belt pre-tensioners and collapsible steering column and pedals. All ready to spring into action in a fraction of a second.

#### Airbags

Driver's and front passenger's airbags are standard. Side and curtain airbags are optional.

#### ISOFIX

Anchorage for quick and safe fitting of child seats in the rear.

#### Emergency Brake Assist (EBA)

Automatically senses when you brake hard and provides additional braking force.

#### Hazard warning lights

Front and rear indicators automatically flash during heavy braking, giving other drivers advance hazard warning.

#### Rear parking sensor

An audible warning helps you to safely judge parking distances. (Option)

#### Tyre mobility kit

The easy way to reach your destination after a puncture. No more changing wheels. Simply plug it in and your tyre inflates. (Standard)



**\*Note:** A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

#### Quality that's clear to see

Every Ford Ka features a high-quality paint finish but Piste pearlescent body colour comes with a special 3-coat paint process for an even more premium appearance.



#### Pearl White instrument panel

Shown here with Electronic Automatic Temperature Control (EATC, optional on Zetec)







Image above: Model shown is a Ford Ka Studio with Sunrise paint.

Image opposite: Model shown is a Ford Ka Studio with Fairland / Syracuse interior environment.

Great to look at. Great to drive. And bursting with character, Studio is the perfect intro to new Ford Ka.

#### Features:

- Stereo radio/CD player with MP3, AUX jack and 6 speakers
- Body colour bumpers
- Headlight courtesy delay
- Tinted glass
- Electric Power-Assisted Steering (EPAS)
- Intelligent Protection System (IPS) with driver's and front passenger's airbags♦
- Anti-lock braking system (ABS) with electronic brake-force distribution (EBD)
- Accessory power socket (12V)
- Tilt-adjustable steering column
- Tyre mobility kit
- Manual front windows
- ISOFIX

\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

**Body colour bumpers**  
(Standard)

**Headlight courtesy delay**  
The headlights stay on for a few seconds to illuminate the way to your front door. (Standard)

**Trip computer**  
Tells you your range, distance covered, average speed and fuel consumption, plus the time you've been on the road. (Standard)

**Floor console with cup holder**  
(Standard)

**MP3 connection**  
Lets you connect your MP3 player to the car's audio system. (Standard)

**Hazard warning lights**  
The turn indicators automatically flash under heavy braking as a warning to following drivers. (Standard)







Image above: Model shown is a Ford Ka Style with Strobe metallic paint (option) and Appearance Pack (option).

Image opposite: Model shown is a Ford Ka Style with Fairland / Syracuse interior environment and Appearance Pack (option).

Want more? Have it. Style gives you remote control, power operation and extra clever features. Style+ gives you even more. Go on, spoil yourself.

## Additional to Studio:

- Body colour door mirror housings with power-operated and heated mirrors
- Body colour door handles and tailgate handle
- Electrically-operated front windows, one-shot-up/down driver's window
- Remote central / double locking with retractable key
- Easy entry tipping driver's seat with manual height adjustment
- Front passenger's underseat stowage with flip-up cushion

- Driver and front passenger seatback map pockets
- 50:50 split / folding rear seat backs
- Rear seat head restraints

## Additional to Style:

- Air conditioning
- Quickclear heated windscreen

**Body colour door handles**  
(Standard)

**Body colour door mirror housings**  
With power-operated and heated mirrors.  
(Standard)

**Body colour tailgate handle**  
(Standard)

**Remote central locking with retractable key**  
(Standard)

**Quickclear heated windscreen**  
(Standard on Style+)

**Air conditioning**  
(Standard on Style+)







Image above: Model shown is a Ford Ka Zetec with Scuba metallic paint (option).

Image opposite: Model shown is a Ford Ka Zetec with Turquoise / Florida interior environment, Bluetooth® and USB (option), EATC (option) and ESP (option).

If you're looking for the ultimate new Ford Ka, look no further.

**Additional to Style +:**

- 15" multispoke alloy wheels
- Front fog lights
- Privacy glass
- Pearl White inserts on steering wheel spokes
- Silver insert on gear knob
- Premium trip computer
- Courtesy light delay
- Front and rear premium velour mats
- Headliner stowage net

**15" multispoke alloy wheel**  
(Standard)



**Front fog lights**  
(Standard)



**Premium velour mats**  
(Standard)



**Premium steering wheel with Pearl White insert**  
(Standard)  
Image shown with optional Bluetooth®



**Premium trip computer**  
Adds outside temperature readings and data from your MP3 player and phone (when optional Bluetooth® and USB is fitted).



**Pearl White centre console**  
(Standard)







Studio

- **Features:**
  - Stereo radio/CD player with MP3, AUX jack and 6 speakers
  - Body colour bumpers
  - Headlight courtesy delay
  - Tinted glass
  - Electric Power-Assisted Steering (EPAS)
  - Intelligent Protection System (IPS) with driver's and front passenger's airbags
  - Anti-lock braking system (ABS) with electronic brake-force distribution (EBD)
  - Accessory power socket (12V)
  - Tilt-adjustable steering column
  - Tyre mobility kit
  - Manual front windows
  - ISOFIX

■ **Engines**

- Petrol
- 1,2 Duratec (69 PS) 5-speed manual 119 g/km

Style

- **Additional to Studio:**
  - Body colour door mirror housings with power-operated and heated mirrors
  - Body colour door handles and tailgate handle
  - Electrically-operated front windows, one-shot-up/down driver's window
  - Remote central locking with retractable key
  - Easy entry tipping driver's seat with manual height adjustment
  - Front passenger's underseat stowage with flip-up cushion
  - Driver and front passenger seatback map pockets
  - 50:50 split / folding rear seat backs
  - Rear seat head restraints

■ **Engines**

- Petrol
- 1,2 Duratec (69 PS) 5-speed manual 119 g/km

Style+

- **Additional to Style :**
  - Air conditioning
  - Quickclear heated windscreen

■ **Engines**

- Petrol
- 1,2 Duratec (69 PS) 5-speed manual 119 g/km

Zetec

- **Additional to Style +:**
  - 15" multispoke alloy wheels
  - Front fog lights
  - Privacy glass
  - Pearl White inserts on steering wheel spokes
  - Silver insert on gear knob
  - Premium trip computer
  - Courtesy light delay
  - Front and rear premium velour mats
  - Headliner stowage net

■ **Engines**

- Petrol
- 1,2 Duratec (69 PS) 5-speed manual 119 g/km
- Diesel
- 1,3 Duratorq (75 PS) 5-speed manual 112 g/km





Individual is the smartest way to personalise your Ford Ka. Choose from three themes starting with Grand Prix, available as an Exterior Pack or Interior Pack. Or both together. And how about your lucky number, from 0 to 9, on the doors? (accessory)

**Grand Prix Exterior Pack in contrasting colour\* includes:**

- Stripe on bonnet, roof and tailgate
- Bodyside stripes
- Contrast coloured grille and mirror caps
- Door-mounted number and circle decals available as an accessory

**Grand Prix Interior Pack includes:**

- Unique seat fabric design
- Red door trim inserts
- Red / Syracuse leather steering wheel with pearlescent insert
- Red leather handbrake handle with Syracuse vinyl gaiter
- Red leather / aluminium-look gear knob with Syracuse vinyl gaiter and Red stitching
- Pearl White detail on door handles, air vents and centre console
- Premium velour mats with contrasting Red stitching and embroidered Red Ford Individual logo

\*Available in White for Sunrise, Disco, Strobe and Cloud; and in Sunrise for Crystal and Piste.



Unique Red and White seat fabric design



Image left: Model shown is a Ford Ka Zetec with Grand Prix Individual Interior Pack (option), EATC (option), Bluetooth and USB (option) and ESP (option).

Image right: Model shown is a Ford Ka Zetec in Sunrise with White Grand Prix Individual Exterior Pack (option) and 15" 7-spoke White 15" alloy wheels (accessory).

**Note** Grand Prix Exterior Pack and Grand Prix Interior Pack available on Zetec models only.

**Red Leather Handbrake handle**  
Also available as an accessory

**Premium velour mats**  
With contrasting red stitching and embroidered Ford 'Individual' logo. (Option and accessory)

**Contrasting door mirror caps**  
Shown in Sunrise on Crystal

**Contrasting front grille and bonnet stripe**  
Shown with grille in Sunrise and bonnet stripe in Red on Crystal. Also available as an accessory

**Body colour rear spoiler**  
(Option)  
Also available as an accessory

**16" 5 Y-spoke alloy wheel**  
(Option on Zetec)  
Also available as an accessory







**Premium velour mats**  
With contrasting stitching and embroidered Silver Tattoo emblem.  
Also available as an accessory

**Leather handbrake handle**  
Also available as an accessory

**Tattoo side decals**  
Also available as an accessory



Everyone will want to look at your tattoo.



## Ford Individual: Tattoo

### Tattoo Exterior Pack includes:

- Tattoo emblem decals on roof and front wings in Anthracite and Silver

### Tattoo Interior Pack includes:

- Choice of Syracuse / Silver-Grey seat fabric with embossed Tattoo emblem or Syracuse leather seat with embossed Tattoo emblem
- Door inserts in Silver-Grey fabric with fabric seats and Syracuse leather with leather seats
- Syracuse leather steering wheel with Pearl White insert
- Syracuse leather handbrake handle with Syracuse vinyl gaiter
- Syracuse leather / aluminium-look gear knob with Syracuse vinyl gear lever gaiter
- Pearl White detail on door handles, air vents and centre console
- Premium velour mats with contrasting Silver stitching and embroidered Silver Tattoo emblem



**Unique seat fabric design and door trim**  
Seat shown in Syracuse / Silver-Grey fabric.  
Door trim shown in Syracuse with Silver-Grey fabric insert and Pearl White door handle insert.



**Unique leather seat design**  
Shown in Syracuse leather with pearlescent detailing.



Image right: Model shown is a Ford Ka Zetec with Blush pearlescent paint (option).

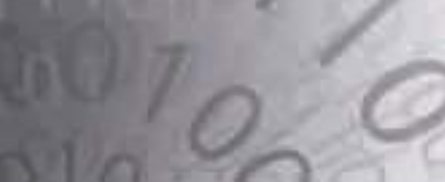
Image opposite: Model shown is a Ford Ka Zetec with Tattoo leather Interior Pack, EATC (option), Bluetooth and USB (option) and ESP (option).

**Note** Tattoo Exterior Pack and Tattoo Interior Pack available on Zetec models only.





Join the digital revolution with this dazzling pack.



Ford Individual:  
Digital

**Digital Exterior Pack includes:**

- Stripe on bonnet, roof and tailgate in Jump with Digital design
- Bodyside stripes in Jump with Digital design
- Grille and mirror caps in Jump

**Digital Interior Pack includes:**

- Unique Digital seat fabric design
- Lime door trim inserts
- Lime / Syracuse leather steering wheel with insert in Jump
- Jump leather handbrake handle with Syracuse vinyl gaiter
- Lime leather / aluminium-look gear knob with Syracuse vinyl gear lever gaiter and Lime contrasting stitching
- Jump-coloured detail on door handles, air vents and centre console
- Premium velour mats with contrasting Lime stitching and embroidered Jump Ford Individual logo



**Unique Digital seat fabric design**  
Shown in Syracuse / Lime fabric.



Image right: Model shown is a Ford Ka Zetec with Disco metallic paint (option), Digital Exterior Pack (option) and 16" 5 Y-spoke alloy wheels (option).

Image opposite : Model shown is a Ford Ka Zetec with Digital Interior Pack (option), ESP (option), EATC (option) and Bluetooth® and USB (option)

**Note** Digital Exterior Pack and Digital Interior Pack available on Zetec models only.

**Lime leather / aluminium-look gear knob with Syracuse vinyl gear lever gaiter and Lime contrast stitching**  
Also available as an accessory

**Lime leather handbrake handle with Syracuse vinyl gaiter**  
Also available as an accessory

**Jump-coloured door grab handle inserts**

**Premium velour mats with Lime contrast stitching**  
Also available as an accessory

**Contrasting door mirror caps and grille**  
Shown in Jump on Disco metallic body colour (option).  
Grille also available as an accessory

**15" 7x2-spoke Silver alloy wheel**  
(Option on Zetec)  
Also available as an accessory







**16" 5 Y-spoke alloy wheel**  
(Option on Zetec)  
Order code 1543876.

**Eibach suspension-lowering kit**  
Enhances driving performance and handling as well as giving a more sporty appearance. Lowers the car by approximately 30 mm. (Accessory)



Make a bold statement with your choice of stunning alloy wheels – available as part of the Appearance Pack. You can also have fun combining them with the many options available for the Ford Ka.

**Alloy wheels:**  
Mix and match



**14" steel wheel with 6-spoke wheel cover**  
(Standard on Studio, Style and Style+)



**14" alloy wheel**  
Available as part of 14" Style Pack with front fog lights on Style and Style+ (option) or as an accessory on all models.



**15" multispoke alloy wheel**  
(Standard on Zetec)  
Also available as an accessory on all models



**15" 7x2-spoke Silver alloy wheel**  
Option on Zetec, or as an accessory on all models.



**15" 7x2-spoke White alloy wheel**  
Available as an accessory on all models.



**16" 5 Y-spoke alloy wheel**  
Option on Zetec, or as an accessory on all models.





**Advanced Music Pack**  
Includes improved speakers, amp and subwoofer. Your very own gig on wheels. (Option)

**Audio**  
Stereo radio-CD player with MP3 capability, 6 speakers and an AUX jack. (Standard)



New Ford Ka is designed to keep you connected and tuned in when you're out and about

Audio and connectivity:  
Stay in touch



**Pioneer premium loudspeakers**  
Pioneer's latest speakers offer unrivalled sound quality, good looks and value for money. (Accessory)

**USB Functionality**  
Built-in USB port. Lets you listen to, and operate, your MP3 player via the car's audio system. (Part of Bluetooth® and USB Option)



**Remote audio controls**  
Convenient toggle switches on the steering wheel let you control the system's key functions with ease. (Part of Bluetooth® and USB Option).



**Bluetooth® Voice Control System**  
Lets you control your Bluetooth® compatible mobile phone and audio system with the sound of your voice. (Part of Bluetooth® and USB Option).



**Portable navigation**  
Leave your maps behind with a simple and intuitive mobile GPS navigation system. Please contact your Ford Dealer for details. (Accessory)



**Note** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.





**Exterior Pack\***  
Shown in Electric Orange on Zetec with Strobe metallic body colour and 16" Alloy Wheels (available as option or accessory).

**Body colour rear spoiler**  
Available as an option or accessory. Shown in Strobe metallic body colour, with Chrome Exterior Pack (options).



We're all different. So why not show it? Express yourself with our exterior styling accessories, And boost your new Ford Ka's versatility with our range of carrier systems,

Exterior style:  
Express yourself



**Thule bicycle carrier attachment**  
(Accessory)



**Thule ski / snowboard carrier**  
(Accessory)



**Base roof carrier**  
Carrier is the base platform for all roof transportation accessories. (Accessory)

**Models below:**

Front-facing model in Strobe metallic body colour (option) with Exterior Pack in Piste (option), rear-facing model in Strobe metallic body colour with Chrome Pack (option – available on Zetec models only) and body colour rear spoiler (option or accessory).

\*Consists of unique front grille and mirror caps in contrasting colour, and a chrome tailpipe.

\*\*Consists of chrome door handles, chrome tailgate handle and chrome exhaust pipe finisher.



**Shown in Jump with Piste pearlescent body colour**  
(Option on Zetec or accessory)



**Shown in Piste with Dive metallic body colour**  
(Option on Zetec or accessory)



**Shown in Sunrise with Crystal solid body colour**  
(Option on Zetec or accessory)







**Interior Pack**  
Consists of unique leather / aluminium-look gear knob with vinyl gaiter, leather handbrake handle, vinyl handbrake gaiter and scuff plates (Option)\*.

**Aluminium pedal set**  
(accessory)



The range of custom-designed options and accessories for new Ford Ka's interior is the perfect opportunity to indulge your love of style.

**Interior style:**  
Express yourself



**Britax Römer child seat\***  
Various seats available for all ages, also with ISOFIX.

**\*Note:** A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

**Anti-slip mat**  
Luggage compartment protection, moulded to fit perfectly into the Ford Ka. Incorporates anti-slip surface. (Accessory)



**Scuff plates**  
(Option as part of Interior Pack or accessory)



**Leather seat trim**  
Shown in Florida. Also includes leather door inserts and heated front seats. (Option – available on Zetec models only)

\*Image also shows leather steering wheel (option), leather seat trim (option – available on Zetec models only) and flexible accessory holder (accessory).

**Premium velour floor mats**  
Premium velour floor mats in Syracuse. (Standard on Zetec models. Option or accessory on all other models)



**Flexible accessory holder**  
Fits around the centre console – with a net on either side. (Accessory)





We are all beginning to understand the impact that mobility is having on climate change. While we can't change things overnight, we are working very hard to find solutions.

Our range of finance, insurance, service and assistance options is designed with just one thing in mind – making life easy for you.

Making a difference

On Ford Mondeo, Ford S-MAX and Ford Galaxy, our optional Flexifuel engine, fuelled by E85, is achieving emission reductions of around 30% to 80%\*\* compared to conventional petrol engines. E85 is a mixture of 85% plant-derived ethanol and 15% petrol, but these models can run on any mixture of the two – even 100% petrol.

New low emission diesel ECONetic derivatives are now available. Ford Fiesta ECONetic delivers more than 76.3 mpg, emitting just 98 g/km of CO<sub>2</sub>. Ford Focus ECONetic delivers more than 65mpg, emitting just 114 g/km of CO<sub>2</sub> and Ford Mondeo ECONetic delivers more than 54 mpg, emitting 139 g/km of CO<sub>2</sub>.

Protecting the future

Using our Product Sustainability Index, a design for sustainability management tool, we are addressing the environmental, social and economic impacts of our vehicles from the earliest stages of their development\*.

We are working on a wide range of vehicle technologies from biofuels to hybrids and clean diesels, and in the long term to hydrogen fuel-cell technology with the potential for near zero CO<sub>2</sub> emissions.

Improving our manufacturing facilities

Elsewhere, we are working to minimise the impact of our facilities on the environment, for example by pioneering on-site generation of electricity from sun and wind.

Recycling for good

In the interests of sustainability, many of our components contain recycled and renewable content. All Ford vehicles are at least 85% recyclable and 95% recoverable in accordance with ISO 22628. We offer free take-back for qualifying vehicles at the end of their lives. All our take-back points are fully licensed and must also meet additional Ford quality standards for the professional receipt, treatment and recovery of end-of-life vehicles.

This brochure has been produced on paper based on fibres from sustainable forestry, using a 100% chlorine-free (TCF) bleaching process.

\*For more about this topic, see [www.ford.com/go/sustainability](http://www.ford.com/go/sustainability)  
\*\*Dependent on feedstock used and production process. (Source: EUCAR CONCAWE study.)  
Ford supports the sustainable production of biofuels.

Ford Credit

When it comes to financing your vehicle, your Ford Dealer can remove the need for lengthy phone calls, endless online surfing and form-filling. They can help you complete an application and will get a decision, usually within 15 minutes.

So what can your Ford Dealer provide? **Ford Options** offers increased flexibility if you want to change your car more often; **Ford Acquire** is ideal for private and business users who want a more straightforward financing plan; **Ford Business Partner** Contract Hire\* provides an affordable, convenient and flexible way to finance your business vehicle; and **Ford Insure\*\*** is our comprehensive motor insurance product, designed specifically for Ford drivers.

Finance subject to status. Guarantees/indemnities may be required. Freepost Ford Credit.

\*Business Partner Contract Hire is provided by Lex Vehicle Leasing Limited, trading as Ford Business Partner, Heathside Park, Heathside Park Road, Stockport SK3 0RB.

\*\*Ford Insure is underwritten and administered by Royal & Sun Alliance Insurance plc (No. 93792). Registered in England and Wales at St Mark's Court, Chart Way, Horsham, West Sussex, RH12 1XL. Authorised and regulated by the Financial Services Authority. For your protection, telephone calls will be recorded and may be monitored.

Services

Ford Protect

Your new Ford is protected by a 3-year/60,000-mile Ford Protect Classic Plan Warranty, and comes with Ford Assistance roadside cover throughout the UK and Europe for 1 year. You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

Ford Service

Like any vehicle, your new Ford needs servicing regularly to keep it in the best condition and to maintain its value. The Ford authorised repairer network is independently quality checked to ensure the highest standards of workmanship are maintained. Ford has the largest repairer network in the UK, and uses Ford-trained technicians, Ford-specific tools and the latest computerised diagnostic equipment specifically for your Ford.

Ford Accident Repair Centres

Should your Ford require accident repair, an approved Ford Accident Repair Centre is the best place to return your vehicle to its pre-accident condition. Repairers displaying the Ford Accident Repair Centre sign meet the rigorous customer service, technical and quality standards demanded by Ford. Ford trained technicians, the latest repair equipment and the use of original parts mean that the future safety and value of your vehicle are assured.

Contacts

Ford Customer Relationship Centre

In the unlikely event that your Ford Dealer can't help you or if you need to speak to us directly, call 0845 841 1111 at local rates.

Ford Rental – local service nationwide

Car and van rental from our latest model range. Contact your local Ford Dealer for more information.

Ford Mobility

Our MAGIC care centre provides free information on all motoring and mobility issues, including special offers for HRDLA and Motability recipients. Call free on 0800 240 241.



Exterior equipment

	Studio	Style	Style +	Zetec
Design features				
Door mirrors – Manually adjusted	●	–	–	–
Door mirrors – Body colour housing, heated and power-operated	–	●	●	●
Bumpers – Body colour front	●	●	●	●
Bumpers – Body colour rear	●	●	●	●
Door handles – Self colour	●	–	–	–
Door handles – Body colour	–	●	●	●
Paint – Solid	●	●	●	●
Paint – Metallic	○	○	○	○
Paint – Special (Piste available on Zetec only)	○	○	○	○
Front fog lights	–	□	□	●
Privacy glass	–	–	–	●
Rear spoiler	○	○	○	○
Tailgate handle – Self colour	●	–	–	–
Tailgate handle – Body colour	–	●	●	●
Wheels				
Steel – 14"x5½", 6-spoke wheel cover, 175/65 tyres	●	●	●	–
Alloy – 14"x5½", 5x2-spoke, 175/65 tyres	–	□	□	–
Alloy – 15"x6", 13-spoke, 195/50 tyres	–	–	–	●
Alloy – 15"x6", 7x2-spoke 'silver', 195/50 tyres	–	–	–	○
Alloy – 16"x6½", 5x2-spoke, 195/45 tyres	–	–	–	○
Locking wheel bolts (where fitted with Alloy wheels)	–	□	□	●
Non-locking wheel bolts	●	●	●	–
Tyre Mobility Kit	●	●	●	●
Mini Spare Wheel	○	○	○	○

Exterior equipment

	Studio	Style	Style +	Zetec
Bodystyling packs				
Individual Exterior Pack 'Digital' – Exterior roof and accent stripe foils 'Digital' theme, unique front bumper grille with Jump coloured surround, Jump coloured exterior mirror housings and chrome exhaust pipe finisher	–	–	–	○
Individual Exterior Pack 'Grand Prix White' – Exterior roof and accent stripe foils 'Grand Prix' theme (White), unique front bumper grille with White coloured surround, White coloured exterior mirror housings and chrome exhaust pipe finisher	–	–	–	○
Individual Exterior Pack 'Grand Prix Red' – Exterior roof and accent stripe foils 'Grand Prix' theme (Red), unique front bumper grille with Red coloured surround, Red coloured exterior mirror housings and chrome exhaust pipe finisher	–	–	–	○
Individual Exterior Pack 'Tattoo' – Exterior roof and front fender 'Tattoo' motifs, body coloured exterior mirror housing and chrome exhaust pipe finisher	–	–	–	○
Exterior Pack 'Jump' – Unique front bumper grille with Jump coloured surround, Jump coloured exterior mirror housings and chrome exhaust pipe finisher	–	–	–	○
Exterior Pack 'Piste' – Unique front bumper grille with White coloured surround, White coloured exterior mirror housings and chrome exhaust pipe finisher	–	–	–	○
Exterior Pack 'Sunrise' – Unique front bumper grille with Sunrise coloured surround, Sunrise coloured exterior mirror housings and chrome exhaust pipe finisher	–	–	–	○
Exterior Pack 'Electric Orange' – Unique front bumper grille with Orange coloured surround, Orange coloured exterior mirror housings and chrome exhaust pipe finisher	–	–	–	○
Chrome Exterior Pack – Chrome finish door handles, tailgate handle and exhaust pipe finisher	–	–	–	○
Convenience features				
Parking Distance Sensor – Rear	○	○	○	○
Wipers – Front, with speed dependent variable intermittent and anti-drip function	●	●	●	●
Wipers – Rear, wash/wipe includes reverse gear wipe	●	●	●	●
Windscreen – Heated, with heated washer jets			●	●
Front towing hook	●	●	●	●
Lights				
Headlight – Single chamber halogen headlight	●	●	●	●
Headlight – Courtesy delay feature	●	●	●	●
Headlight – Manual headlight control	●	●	●	●
Headlight – Levelling	●	●	●	●
Option packs				
Appearance Pack – 14" alloy wheels and front fog lights	–	○	○	–

● = Standard ○ = Option at extra cost, □ = Part of an option pack, at extra cost.



Interior equipment

	Studio	Style	Style +	Zetec
<b>Design features</b>				
Floor mats – Front and rear, velour	○	○	○	●
Floor carpet	●	●	●	●
Gearshift knob – Studio, Style, Style +	●	●	●	–
Gearshift knob – Zetec	–	–	–	●
Handbrake cover	●	●	●	●
Steering wheel – 3-spoke	●	●	●	●
Steering wheel – Leather	–	–	–	○
Steering column – Rake adjustable	●	●	●	●
Individual Interior Pack 'Digital' – Unique 'Digital' theme seat fabric and door trim inserts, painted door grab handle, painted gear knob, centre stack, air vent and cluster bezels, premium velour front and rear floor mats with Digital coloured stitching and 'Individual' logo, leather steering wheel with Digital coloured insert and bezel, Digital coloured gear knob insert and handbrake cover.	–	–	–	○
Individual Interior Pack 'Grand Prix' – Unique 'grand Prix' theme seat fabric and door trim inserts, painted door grab handle, painted gear knob, centre stack, air vent and cluster bezels, Pearl White cluster bezel, premium velour front and rear floor mats with Syracuse coloured stitching and 'Individual' logo, leather steering wheel with Grand Prix coloured insert, Grand Prix coloured gear knob insert and handbrake cover.	–	–	–	○
Individual Interior Pack 'Tattoo Fabric' – Unique 'Tattoo' theme seat fabric and door trim inserts, painted door grab handle, painted gear knob, centre stack and air vent bezels, Pearl White cluster bezel, premium velour front and rear floor mats with Tattoo coloured stitching and Tattoo logo, leather steering wheel with Pearl White bezel, unique leather gear knob insert and handbrake cover.	–	–	–	○
Individual Interior Pack 'Tattoo Leather' – Unique 'Tattoo' theme leather seat and door trim inserts, painted door grab handle, painted gear knob, centre stack and air vent bezels, Pearl White cluster bezel, premium velour front and rear floor mats with Tattoo coloured stitching and Tattoo logo, leather steering wheel with Pearl White bezel, unique leather gear knob insert and handbrake cover.	–	–	–	○
Interior Pack – Unique gearshift knob including leather gaiter, unique handbrake cover including leather gaiter and unique stainless steel scuff plates with logo (Not available in combination with Individual interior packs on Zetec)	–	○	○	○
<b>Audio and communication systems</b>				
CD radio with MP3 and AUX-in connector, 6 radio speakers	●	●	●	●
Advanced Music Pack – CD radio with MP3 with in-mould decoration, AUX-in connector, subwoofer and amplifier, 6 high series radio speakers (deletes underseat stowage)	–	–	–	○
Bluetooth® and USB – Bluetooth® Hands Free Phone and Voice Control System with USB/iPod® connectivity port, remote audio controls and high series cluster	○	○	○	○
<b>Climate control</b>				
Air conditioning – Manual control, includes pollen filter	–	–	●	●
Air conditioning – Electronic Automatic Temperature Control (EATC), high series analogue cluster, body colour dual power exterior heated mirrors and pollen filter	–	–	–	○

Interior equipment

	Studio	Style	Style +	Zetec
<b>Comfort and convenience</b>				
Accessory power socket (12V)	●	●	●	●
Smokers' pack (front ashtray and cigar lighter)	○	○	○	○
Floor mounted centre console – With single cup holder	●	●	●	●
Front dome light	●	●	●	●
Theatre-style dimming	–	–	–	●
Load compartment light	–	–	–	●
Driver sunvisor with flip-up vanity mirror and stowage loop	●	●	●	●
Passenger sunvisor	●	●	●	–
Passenger sunvisor with vanity mirror	–	–	–	●
Headliner stowage net	–	–	–	●
Windows – Front manual	●	–	–	–
Windows – Front electrically-operated with driver's one shot up/down and passenger's one shot down	–	●	●	●
Low series analogue cluster	●	●	●	–
High series analogue cluster (includes trip computer)	–	□	□	●
<b>Seats</b>				
Front seat – Driver seat manual 2-way adjust (fore/aft)	●	–	–	–
Front seat – Driver seat manual 4-way adjust (fore/aft, up/down)	–	●	●	●
Front seat – Driver tipping seat with easy entry, driver memory function	–	●	●	●
Front seat – Heated (when Leather trim is specified)	–	–	–	□
Front seat – Driver seat BeltMinder™	●	●	●	●
Front seat map pockets – Driver and passenger	–	●	●	●
Passenger seat – Manual 2-way adjust	●	●	●	●
Passenger seat – Tipping seat with easy entry	●	●	●	●
Passenger seat underseat stowage	–	●	●	●
Rear seat – One-piece foldable bench seat	●	–	–	–
Rear seat – 50:50 split	–	●	●	●
Rear seat – Head restraints	–	●	●	●
Rear seat – ISOFIX mounts	●	●	●	●
Leather seat trim, Syracuse – Driver manual 4-way adjust, 50:50 split rear bench seat, rear head restraints, leather door trim panel insert, heated driver front seat, driver seat map pocket, ISOFIX mounts and passenger underseat stowage	–	–	–	○
Leather seat trim, Florida – Driver manual 4-way adjust, 50:50 split rear bench seat, rear head restraints, leather door trim panel insert, heated driver front seat, driver seat map pocket, ISOFIX mounts and passenger underseat stowage	–	–	–	○
<b>Loadspace</b>				
Removable package tray	●	●	●	●
Load floor carpet	●	●	●	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost. The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. Other trademarks and trade names are those of their respective owners.



Safety and security

	Studio	Style	Style +	Zetec
<b>Safety</b>				
Anti-lock brakes (ABS) with electronic brake-force distribution (EBD)	●	●	●	●
Electronic Stability Programme (ESP), includes Hydraulic Brake Assist (HBA) and Hill Launch Assist	○	○	○	○
Hazard Warning Lights – Automatic activation of all turn indicators when emergency braking is applied	●	●	●	●
Airbags – Driver’s and front passenger’s single stage*	●	●	●	●
Airbags – Curtain airbag (includes side airbag pack Pelvis and Thorax)	○	○	○	○
Airbag – Side airbag (Pelvis and Thorax)	○	○	○	○
Airbag – Front passenger’s airbag de-activation switch (requires Dealer activation)*	●	●	●	●
Front seat belt double pre-tensioners	●	●	●	●
Rear 3-point seat belt in all positions	●	●	●	●
Maximum speed pre-selection function	●	●	●	●
<b>Security</b>				
Manual locking	●	–	–	–
Remote central locking	–	●	●	●
Engine immobiliser	●	●	●	●

● = Standard , ○ = Optional, at extra cost. **\*Note: A child seat should never be placed in the front passenger seat, when the Ford vehicle is equipped with an operational front passenger’s airbag. The safest place for children is properly restrained on the rear seat.**

Mechanical features

	Studio	Style	Style +	Zetec
<b>Steering</b>				
Electric power-assisted steering (EPAS)	●	●	●	●
<b>Suspension</b>				
Front – Independent with MacPherson struts, and subframe-mounted ‘L’ arm. Anti-roll bar	●	●	●	●
Rear – Twist-beam with coil springs plus additional anti-roll bar	●	●	●	●

● = Standard

Fuel, performance and emissions

		Transmission	Max. Power PS (kW)	Torque Nm (Nm with Overboost)	CO <sub>2</sub> Emissions (g/km) <sup>90</sup>	Fuel Consumption L/100 km (mpg) <sup>100</sup>			Performance <sup>9</sup>			Gross Vehicle Mass (kg)
						Urban	Extra Urban	Combined	Max. speed mph	0-62 mph (secs)	31-62 mph* (secs)	
3-door												
1.2 Duratec	M5		69	102	119	6.3 (44.8)	4.4 (64.2)	5.1 (55.4)	99	13.1	16	1320
1.3 Duratorq	M5		75	145	112	5.2 (54.3)	3.7 (76.4)	4.2 (67.3)	100	13.1	13	1415

\*In 4th gear. <sup>9</sup>Ford test figures. <sup>90</sup>All CO<sub>2</sub> emissions figures in g/km and fuel consumption figures in L/100 km are from officially approved tests in accordance with EEC Directive 1999/100/EC. The CO<sub>2</sub> emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheels and tyres; optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle. **Note:** All vehicles are Durashift 5-speed manual. <sup>1</sup>The fuel economy data published above relate to use of petrol 95 RON; use of alcohol fuel or a mixture of petrol and alcohol will lead to other fuel economy data. BP Ultimate, a range of advanced performance fuels, the perfect partner to meet the most demanding needs of Ford’s class-leading technology. BP Ultimate can boost power and acceleration, lower exhaust emissions and improve fuel economy, compared with ordinary fuels.

Dimensions

Overall length (mm)	3620
Overall width with / without mirrors (mm)	1894 / 1658
Overall width with folded back mirrors (mm)	1702.7
Overall height (unladen) (mm)	1505
Turning circle – Kerb to kerb (m)	9.1 / 9.415
<b>Luggage capacity (litres)*</b>	
4-seat mode	224
2-seat mode (laden to roof)	747
<b>Fuel tank capacity (litres)</b>	
Petrol	35
Diesel	35

\*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.



Exterior colours

Solid colours



Metallic colours\*



Special metallic colours\*



\*Optional at extra cost.

The Ford Ka is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

**Note** The car images used are to illustrate body colours only and may not reflect current specification. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

Colour and trim



Colour and trim

Model	Studio	Style /Style+			Zetec					Zetec with Individual Interior Packs			
Seat insert pattern and colour	Abstract in Fairland	Abstract in Fairland	Abstract in Coral	Abstract in Turquoise	Track in Fairland	Track in Coral	Track in Turquoise	Leather in Syracuse Pearl*	Leather in Florida Pearl*	Abstract in Digital*	Lily in White	Lily in Argent	Leather in Perlato*
Centre stack bezels / Door pull grab handle	China White	China White	China White	China White	Pearl White	Pearl White	Peal White	Pearl White	Pearl White	Jump	Pearl White	Pearl White	Pearl White
Feature colour / Environment colour	Syracuse / Fairland	Syracuse / Fairland	Syracuse / Fairland	Dark Florida / Florida	Syracuse / Fairland	Syracuse / Fairland	Dark Florida / Florida	Syracuse / Fairland	Dark Florida / Florida	Digital	Grand Prix	Tattoo Fabric	Tattoo Leather
Solid body colours													
Crystal	●	●	–	–	●	–	–	○	–	○	○	○	○
Jump	●	●	–	–	●	–	–	–	–	–	–	○	○
Sunrise	●	–	●	–	–	●	–	○	–	–	○	○	○
Metallic body colours*													
Dive	○	○	–	○	○	–	○	○	○	–	–	○	○
Moonlight	○	○	–	–	○	○	–	○	–	○	○	○	○
Midnight	○	○	○	–	○	○	–	○	–	○	○	○	○
Scuba	○	○	–	○	○	–	○	○	○	–	–	○	○
Strobe	○	○	–	–	○	–	–	○	–	○	○	○	○
Pearlescent colours													
Piste	–	–	–	–	○	○	–	○	–	○	○	○	○
Special paint colour													
Blush	○	○	–	–	○	–	–	○	○	–	–	○	○

● = Available, ○ = Option at extra cost, – = Not available.

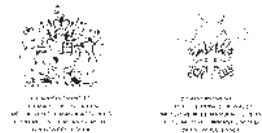






**Illustrations, descriptions and specifications.** This brochure was correct at the time of going to print. However, Ford policy is one of continuous product development. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. **Optional equipment.** Throughout this publication, wherever a feature is described as being an 'Option' or 'Optional Fitment/Pack', etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. **Note.** Some images portrayed are of a pre-production model and/or are computer generated, therefore, the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional. **Note.** This brochure contains both original Ford accessories as well as a range of carefully selected products from our suppliers, which are featured under their own brands. All supplier branded products are subject to warranty terms defined by the relevant suppliers and do not lie within the responsibility of Ford. **Note.** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company is under licence. Other trademarks and trade names are those of their respective owners.

**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular car. The cars themselves have not been tested and there are inevitably differences between individual cars of the same model. In addition, a car may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the car has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Collect Nectar points at participating Ford Dealers now. So keep a look out for the latest Ford offers at [www.ford.co.uk/nectar](http://www.ford.co.uk/nectar) or call the Ford Information Service on 0845 7111 888. Calls are charged at national rate and may be recorded for training purposes.



Ford recommends BP.



Published by Ford Motor Company Limited, Brentwood, Essex, England. Registered in England No. 235446. **FA 1537/2**  
BJN 306240. FoE H43E.  
PN 973501/0809/50m/GBR en  
September 2009.  
© Ford Motor Company Limited.

[www.ford.co.uk](http://www.ford.co.uk)

